TRENDING COUNTERFEITS: SHOE CHARMS
WOLFF'S FLEA MARKET 3/2022

Trending merchandise in all categories is routinely counterfeited from jerseys to purses to even these small shoe charms and more.

If the category + the brand are popular, then counterfeits will follow.

We expect this to happen and keep a look out because that's the way of the underground world of fakes.

Example 1: Chanel® is a sought after expensive designer brand. Counterfeit Chanel® products exist in many categories like clothing, perfume, purses, shoe charms, phone cases, jewelry, face masks, shoes- you get the idea.

Example 2: NFL team jerseys were in demand around the time of the Super Bowl. Counterfeits were seized at a **flea market** in February 2022. Remember that flea markets can be held liable for allowing the sales of counterfeits.

Example 3: Crocs resurgence into popularity over the last few years increased consumer interest in Crocs owned "Jibbitz" or decorative "Shoe Charms". Unlicensed copycat producers are profiting off this trend and give resellers simple access to counterfeit shoe charms. Many charms copy the logos of licensed food brands, superheroes, characters, sports teams, designers and more.

As of the date of this document we allow GENERIC, UNBRANDED, NON-LOGO charms, PLEASE DO NOT SELL INFRINGING, UNLICENSED, CHARACTER, COUNTERFEIT SHOE CHARMS.

AND OMG! Please do not expect us to go through a large pile like this to point out the infringing shoe charms! We don't have time. You need to know what is "generic" (think flower) vs. license or logo infringing (think Disney or Doritos). If we see this type of pile or grouping, you will need to put the whole thing away until you sort it out on your own time. You cannot leave partially sorted merchandise out on your table.

Images and logos shown for purposes of discussion and education and belong to individual owners. We are not lawyers and do not represent any brands. Research is ongoing. Counterfeits are a global problem with ever-changing parameters.